

The background of the slide is a grayscale photograph of a harbor. In the foreground, there are several boats, including a large ferry on the right and smaller vessels in the center. In the background, a city skyline is visible with a prominent building that has a unique, angular roofline. A single bird is seen flying in the sky above the city.

INTRODUCING ECDB

# The starting point for your eCommerce analysis

ECDB



# WELCOME TO ECDB ECOMMERCE DATA ANALYSIS MADE IN GERMANY

ECDB offers premium data analytics "**made in Germany**". We have more than **50 employees committed to your success.**



**eCom Data Analysis**  
Field of operation



**Hamburg, Germany**  
Headquarters



**50+**  
Employees

**Our strong partnerships:**





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## OUR MISSION

# WE EMPOWER YOUR ECOMMERCE SUCCESS

In 2022 Hubert and I put to work our combined **32 years of experience at Statista** and founded ECDB, a specialized **eCommerce data analytics company** born from the wealth of our experience in data analysis.

ECDB quickly became a **trusted resource** for businesses operating in the **dynamic world of online commerce**. In 2022 we embarked on a mission to **provide users with critical data for making informed and efficient decisions** in the rapidly evolving and shifting eCommerce landscape. And the **potential for ECDB is enormous**: the global eCommerce market is already worth almost **US\$4.7 trillion** and will continue to grow by between **6-9% in the coming years**.

With the diligence and foresight of our **hard-working analysts** in combination with **state-of-the-art technology**, ECDB offer clients a **single source for market analysis, lead research, competitive analysis, benchmarking** and **much more**.

ECDB is there to **drive your eCommerce success** from the inception of an idea to realization of your objectives.

◀ **Friedrich Schwandt**  
CEO & Founder



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## OUR OFFICES

# AT HOME ANYWHERE IN THE WORLD



### **Hamburg, Germany**

Johannes-Brahms-Platz 1  
20355 Hamburg  
Germany



### **Berlin, Germany**

Leipziger Platz 16  
10117 Berlin  
Germany



### **Tokyo, Japan**

H1O Shibuya Jinnan  
1-5-6 Jinnan, Shibuya  
Tokio 1540041 - Japan



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## OUR MANAGEMENT TEAM

# DILIGENCE AND EXPERIENCE BREED SUCCESS



**Friedrich Schwandt**  
CEO &  
Founder



**Hubert Jakob**  
Chief Operating Officer  
& Founder



**Daniela Bojahr**  
Chief Revenue  
Officer



**Sebastian Buss**  
Chief Marketing  
Officer

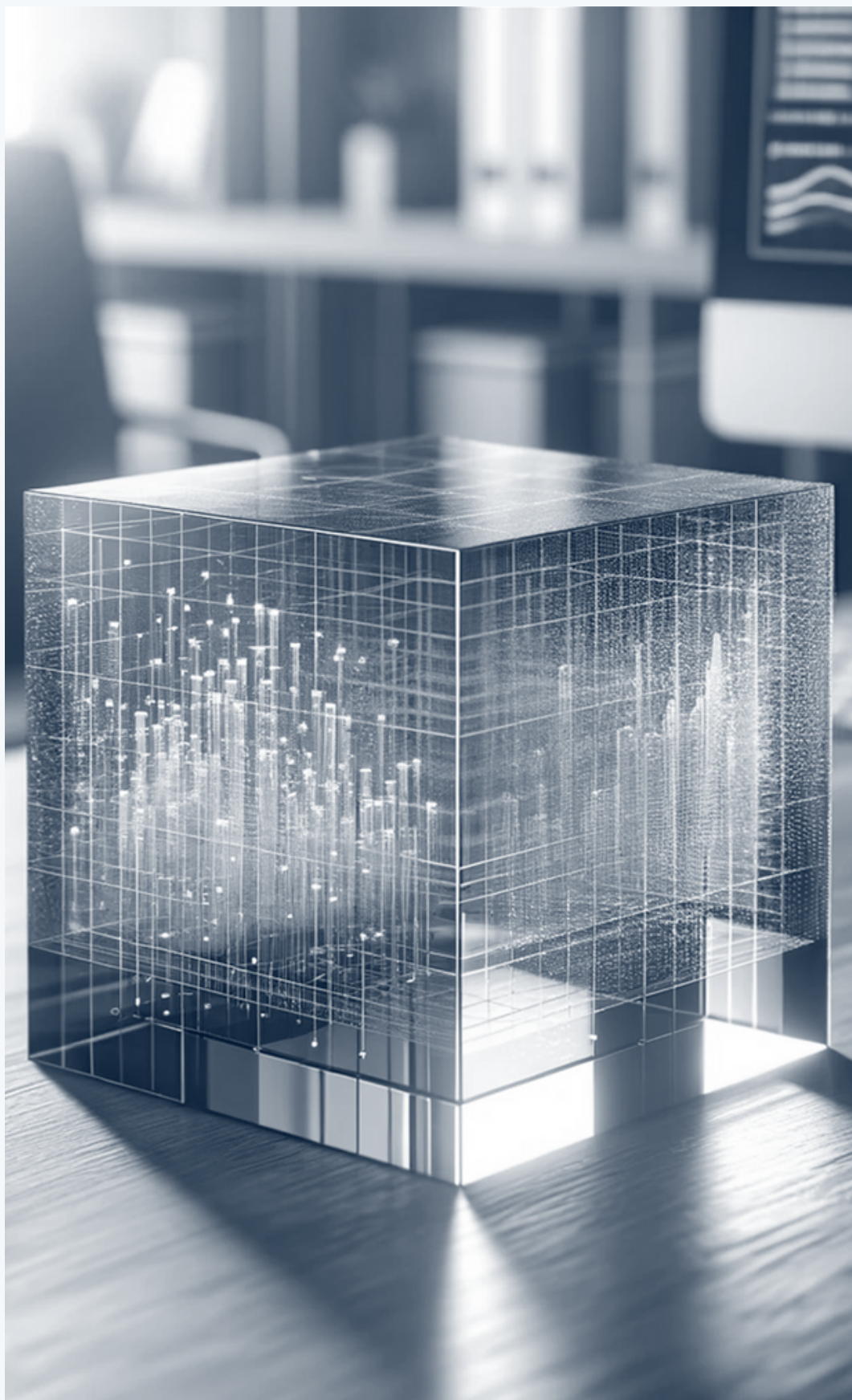


**Stefanie Eden**  
Chief Data  
Officer



**Harro Müller**  
Chief Technology  
Officer





## OUR OFFER

# COMPLETE AND HARMONIOUS DATA

With a multitude of data points on retailers, categories, countries, consumers and many other sectors, ECDB creates an **eCommerce data cube** that is internally **consistent** and as a result provides a **clear and coherent picture of the world of eCommerce**. Our approach delivers one thing above all: **superior data quality across the entire eCommerce ecosystem**.

At the same time, the ECDB eCommerce data cube can be **accessed from all angles**, allowing the right **data points to be extracted for each use case** at any time. Overall, our innovative data cube offers ECDB customers a **unique opportunity to access a multidimensional data source** that contains **high-quality, multi-layered** and, above all, **consistent data**. The ECDB data cube gives our clients' a **competitive advantage to achieve and maintain eCommerce success**.

- 42,000+ stores in 59 countries & 34 categories & subcategories
- 300+ marketplaces in more 20 countries & 34 categories & subcategories
- Market data on ~150 countries & ~250 (sub)categories
- Comprehensive insights for a variety of topics
- 10,000+ major eCommerce companies
- 70 KPIs
- 80+ reports



# OUR CHARACTERISTICS

# ECOMMERCE ANALYTICS

# WITH UNIQUE DATA

- ✓ **Unique and diverse data**  
With ECDB gain access to a range of unique data that is not available on the market or from competitors and that provides you with an overview from different perspectives.
- ✓ **High-quality data**  
All data has been confirmed and checked several times by experienced ECDB analysts and is updated at regular intervals so that you always have the latest information at hand.
- ✓ **Work-saving & effective**  
Analyze stores, companies, or marketplaces of your competitors with the help of intuitive tools and use ECDB market forecasts for your future business decisions.
- ✓ **User friendly**  
A clear structure and download functions make ECDB easy to use and enable direct data integration in your work.

The screenshot displays the ECDB website interface. At the top, a navigation bar includes links for Stores, Companies, Marketplaces, Markets, Insights, and Reports, along with a search bar and user icons. The main headline reads "The starting point for your eCommerce analysis". Below this, a sub-headline states: "eCommerce Insights for your needs. Our large team of analysts combined with state-of-the-art technology provides everything you need for market analysis, lead research, competitive analysis, benchmarking and more." A row of statistics follows: 42k+ Online Stores & Companies, 300+ Marketplaces, 70+ Financial & Performance KPIs, 1,000+ Articles & Reports, and 50+ Countries. A large search bar prompts users to "Find Stores, Markets, Reports, Charts and all other content". Below the search bar, a row of category buttons includes "Buy now, pay later", "Alibaba", "Amazon", "Fashion market", "Social commerce", "Shopping behaviour", "Getir", "Apple", "Food market", and "JD.com". The section "Companies that benefit from ECDB" features logos for Samsung, Amazon, Google, McKinsey & Company, PayPal, Zalando, DHL, GroupM, and Shopify. The "BENCHMARKING TOOL" section is titled "Identify market leaders & competitors" and includes tabs for STORES, COMPANIES, and MARKETPLACES. It describes a tool for gaining insights into online stores, identifying market leaders, and determining growth trends. A "Visit store ranking" button is located at the bottom left of this section. On the right, a preview of the "Top eCommerce stores" tool shows a table with columns for Rank, Store, Country, and Sales Volume.



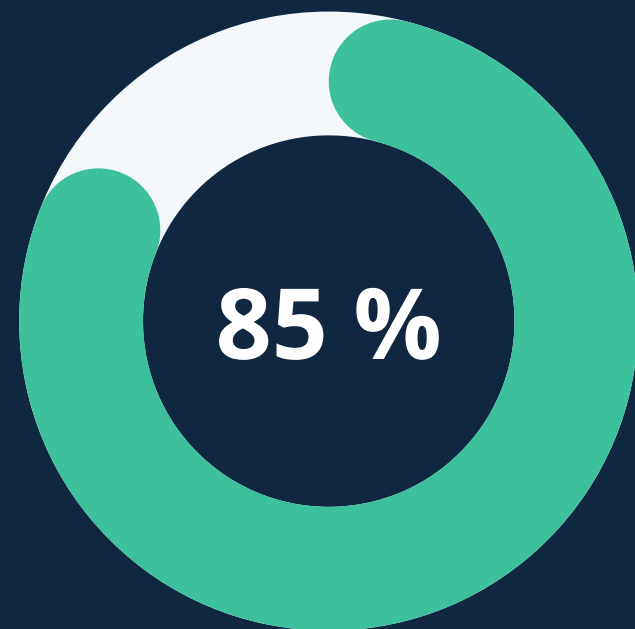


Exemplary illustration

# OUR COVERAGE THE ENTIRE ECOMMERCE ECOSYSTEM IN ONE SOURCE

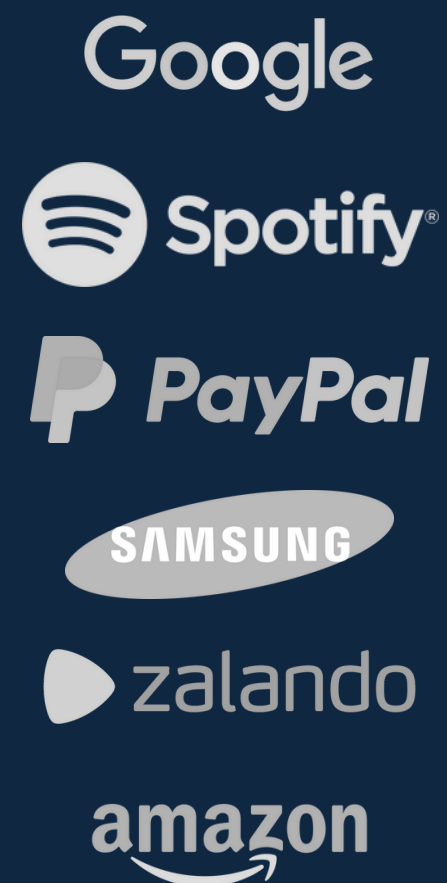
Compared to many other providers, ECDB does not just cover certain sectors. Instead, ECDB offers with one access a **holistic overview of all dimensions of the eCommerce ecosystem.**





### International Customer Network

Founded in Germany, home anywhere in the world. With around 85% international customers, clients worldwide trust ECDB.



### Industry Leaders Trust ECDB

Whether Amazon, PayPal or Google - industry leaders and hundreds of other companies trust ECDB.

*"We can fully rely on ECDB data to make strategic decisions."*

**Michael Lüttgen**

Managing Director International  
bei Kaufland Stiftung & Co. KG

*"ECDB - a great source for us to qualify Ecommerce related leads."*

**Kai Pohlmann**

Co-Founder at MAI Marketing  
Automation Intelligence GmbH

### Maximum Customer Satisfaction

Once a customer, always a customer - our customers appreciate ECDB as a valuable eCommerce data analytics tool.

# OUR CUSTOMERS ECDB'S EXTENSIVE CUSTOMER NETWORK

ECDB's success is based on an **international customer network** full of **industry leaders** with the **highest level of satisfaction**.



# ECDB

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Empowering  
eCommerce  
Success

[ECDB.COM](https://ecdb.com)